



# LABA FIRENZE

LIBERA ACCADEMIA DI BELLE ARTI



## **AUTHORISED TO ISSUE QUALIFICATION**

Min. Decree No. 358 of 30/05/2017

LABA in Florence is a Fine Arts Academy **authorised by MIUR** (the Italian Ministry for Education, University and Research) to issue first and second level (bachelor's and master's) degrees. LABA is a superior art education institution that has always counted on **"innovative" curricula** in line with state of the art technologies and with multimedia applications. The Academic Courses, that are equivalent to a university degree, are structured into 3+2 years and are channeled through the departments of **Photography, Graphic Design & Multimedia, Visual Arts & Painting, Design and Fashion Design**.

## **EDUCATION**

EXCELLENT RESOURCES, GREAT OPPORTUNITIES

**LABA** is an educational network with branches both in Italy and abroad. The Florentine institution has been operating **since 2001** based on limited enrollment only, thus allowing access to **about 600 students**. This allows for the optimal use of the **professional workshops** equipped with multimedia-based, **new generation equipment**. Students come from across the world and for many years now the Academy has become a venue of continuing cultural exchange where young people of different customs, cultures, religions and ethnic groups come together, debate and verify their expertise in everything concerning art, creativity, beauty and harmony.

## **WIDE-SPECTRUM TRAINING**

### INTERNATIONAL COOPERATION

Since its establishment, LABA has always strived to create important synergies by involving foundations, associations and public institutions such as **museums, Municipalities, Provinces and Regions**. It is especially through the work done in cooperation with internationally renowned firms such as **Cartiere Fedrigoni, Rifle, Alessi, Martinelli Luce, Mantellassi 1926, Artemide, Dainese, Alpitour and MBM Biliardi**, however, that the students complete their professional training by developing projects based both on classroom education and on industrial production.

LABA creates with its partners **ad hoc educational pathways**, defining **adequate training contents** and activating **cooperation in research activities**, so as to ensure the continuing growth of the work developed and produced by its students. The Academy also continually invests in the further improvement of all of these aspects and widens its network of cooperation.

In recent years, LABA has activated **synergies at international level**, thereby further reinforcing its educational programme that is part of a system designed to the European standard '**European Credit Transfer System**' which is meant to streamline the movement of students among Italian universities as well as within the EU-member states, giving them the possibility, for example, of enrolling in a three-year educational course in Italy and of completing the subsequent two-year course in any one of the EU-member states. This internationalisation process has also been exported across the Atlantic through the cooperation projects that have been under way now for a few years with the Stephen F. Austin State University and the Angelina College (USA).

In 2015 LABA acted as curator of the 'Festival della Cultura Italiana' (Italian Culture Festival) held in the Czech Republic.



ACADEMIC COURSE

# VISUAL ARTS & PAINTING

|                |                |                |            |                  |
|----------------|----------------|----------------|------------|------------------|
| DURATION       | VENUE          | LANGUAGE       | CFA        | ATTENDANCE       |
| <b>3 YEARS</b> | <b>FIRENZE</b> | <b>ITALIAN</b> | <b>180</b> | <b>80% (min)</b> |

## AIMS OF THE COURSE

The **Visual Arts & Painting** department of LABA in Florence is designed according to the Ministry's new layout (3+2). At the end of the first three years of studies, the student receives the '**Diploma Accademico di 1° Livello**' (equivalent to a Bachelor's degree).

The course prepares the students to work in the **Painting** and in the **Visual Arts** sectors, resulting in careers that range from affirmed artists to **professionals in digital applications for visual arts and multimedia for art**.

It addresses the various aspects of **all-round Visual Arts, from painting techniques** to aspects of **video-art, from performance to etching**, without forgetting the aspects of **digital designing of visual solutions for the creativity sector**.

## MAIN SUBJECTS

### **PAINTING**

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The course in painting introduces students to several **themes and practices typical of present day art.**

In stepped phases, via the use and the knowledge of different techniques and of various materials, students acquire the fundamental elements of figurative language: **shape, light, colour, composition.** Each student is followed individually throughout his or her specific development, while the general guidelines develop in various directions, such as: the in-depth study of the materials (supports, preparations, tools), the **conceptual/aesthetic issue** and the **work's presentation phase** (assembly, size, frames) that is an essential part of the creation. Various exhibitions are organised during the three years of the course.

### **PERFORMANCE TECHNIQUES**

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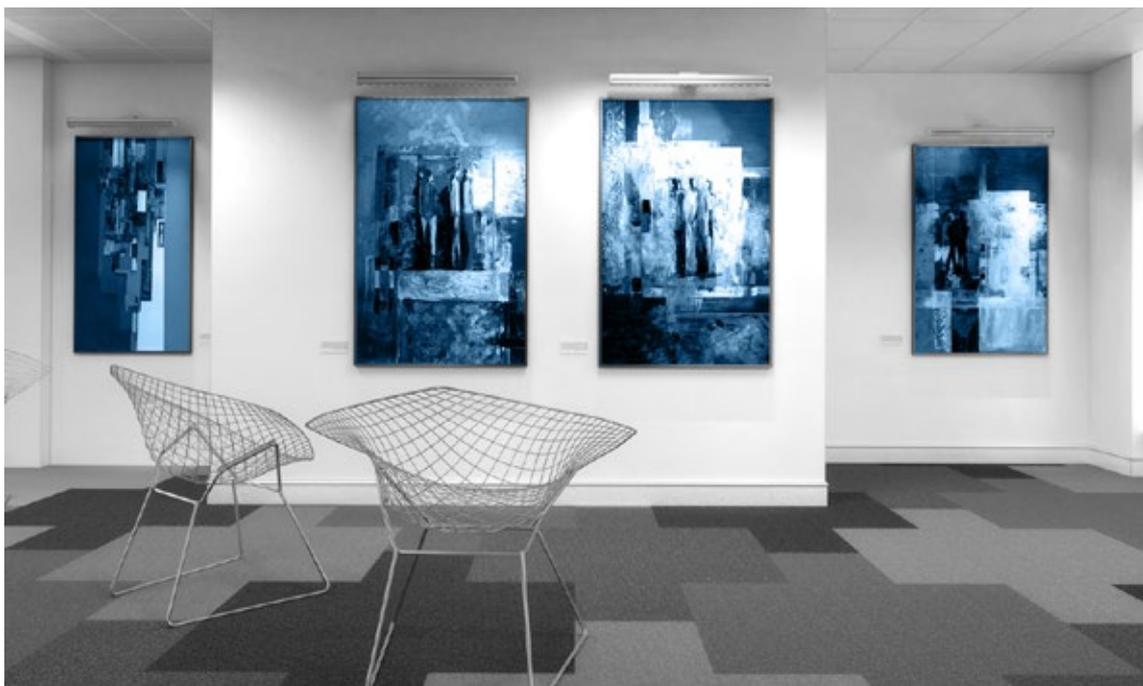
The first aim of the course is to achieve the basic knowledge of the three-year period, following an **itinerary through the artistic languages of contemporaneity**, with special focus on the performance dimension, analysing the many meanings this has taken on in the time period going from the historical Avant-Gardes to the 1980's. Historically and thematically speaking, the **course analyses the movements and their protagonists** who have placed their own physical presence at the center of their personal creativity, starting from the interpretation of this concept by fundamental artists the likes of **Marcel Duchamp, Frida Kahlo, Jackson Pollock, Allan Kaprow, Joseph Beuys.** The students study the passage from the traditional art languages to the performance techniques via the transmedia contributions of art-tanks such as Bauhaus, Black Mountain College and the Gutai group, moving along a **temporal horizon of the history of contemporary art** ranging from the Futurist evenings to the festivals.

**PHOTOGRAPHY**

The Photography course within the department of **Visual Arts & Painting** is a fundamental element linking the **classical education** approach to that which looks out towards **new technologies**. Among the various themes addressed are those regarding the elements light is made of, the wavelength of the visible spectrum, as well as the **creation of an image using a pinhole camera**. Students also learn to read a light meter, to measure incident light and reflected light, to adjust for overexposure and for underexposure.

Using the automatic programs of the camera, they acquire the **skill for regulating colour temperature, white balance and for adjusting the various settings**.

Another fundamental skill learned is the technique of digitally reproducing a painting. The course is conducted via practical lessons and theory taught in the classroom to prepare the students in using the manual techniques of alternative photography: **photograms, chemigrams, Sabbattier effect or solarisation, photomontage, toning, cyanotype, liquid emulsions**.





## QUALIFICATIONS

LABA's academic course '**VISUAL ARTS & PAINTING**' is designed based on the new regulations governing education qualifications (3+2 years). With the first three-year period of basic training the student achieves the 'Diploma Accademico di primo livello (**Laurea triennale**)' (equivalent to the three-year Bachelor's degree granted by universities).

## GROUPS MADE UP OF MAXIMUM 15 STUDENTS

The distribution of students into small groups for the technical and practical lessons allows the teachers to plan their teaching programs tailored to the **requirements of the single student** and also favours the exchange between the students and the firms cooperating in the courses.

## EXAMS

The exams are held in the sessions of **June, October** and **February**.

## ADMISSION REQUISITES

For more information visit [en.laba.biz](http://en.laba.biz)

## PROGRAM OF STUDIES

### 1<sup>st</sup> YEAR

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|   |               |
|---|---------------|
| DRAWING FOR PAINTING                          | 04 CFA        |
| ANATOMY OF THE IMAGE 1                        | 06 CFA        |
| HISTORY OF ART                                | 08 CFA        |
| PAINTING 1                                    | 10 CFA        |
| DESIGN FOR PAINTING                           | 06 CFA        |
| TECHNIQUES AND TECHNOLOGIES FOR VISUAL ARTS 1 | 06 CFA        |
| DECORATION                                    | 04 CFA        |
| BASIC COMPUTER SCIENCE                        | 06 CFA        |
| ENGLISH                                       | 04 CFA        |
| <b>TOTAL EDUCATIONAL CREDITS</b>              | <b>54 CFA</b> |

### 2<sup>nd</sup> YEAR

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|   |               |
|---|---------------|
| ANATOMY OF THE IMAGE 2                          | 06 CFA        |
| HISTORY OF MODERN ART                           | 04 CFA        |
| PHOTOGRAPHY                                     | 06 CFA        |
| THEORY OF THE PERCEPTION AND GESTALT PSYCHOLOGY | 04 CFA        |
| PAINTING 2                                      | 10 CFA        |
| PERFORMATIVE TECHNIQUES FOR THE VISUAL ARTS 1   | 08 CFA        |
| TECHNIQUES AND TECHNOLOGIES FOR VISUAL ARTS 2   | 06 CFA        |
| SEMIOTICS OF ART                                | 06 CFA        |
| PHILOSOPHY OF ART                               | 06 CFA        |
| <b>TOTAL EDUCATIONAL CREDITS</b>                | <b>56 CFA</b> |

### 3<sup>rd</sup> YEAR

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|   |                |
|---|----------------|
| HISTORY OF CONTEMPORARY ART                         | 06 CFA         |
| PAINTING 3  | 10 CFA         |
| PERFORMATIVE TECHNIQUES FOR THE VISUAL ARTS 2       | 08 CFA         |
| TECHNIQUES AND TECHNOLOGIES FOR VISUAL ARTS 3       | 06 CFA         |
| CULTURAL MARKETING FUNDAMENTALS                     | 04 CFA         |
| ART AND TEACHING PEDAGOGY                           | 04 CFA         |
| HISTORY OF CINEMATOGRAPHY AND OF VIDEO MAKING       | 06 CFA         |
| ART THERAPY PATTERNS AND REFERENCES                 | 04 CFA         |
| ENGLISH FOR ARTISTIC COMMUNICATION                  | 04 CFA         |
| <b>TOTAL EDUCATIONAL CREDITS</b>                    | <b>52 CFA</b>  |
| ADDITIONAL ACTIVITIES (WORKSHOPS, SEMINARS, STAGES) | 10 CFA         |
| FINAL EXAMINATION                                   | 08 CFA         |
| <b>TOTAL EDUCATIONAL CREDITS</b>                    | <b>180 CFA</b> |



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